



New Family Referral Incentive Program

In the 2020-2021 school year, CCA experienced its 8th consecutive year of record enrollment! God continues to bless CCA, and we are always on the lookout to add mission-aligned families to our community.

We are beginning a **New Family Referral Incentive Program** to both incentivize and reward CCA parents and employees. Our parents, students and employees are our best ambassadors, sharing their positive experiences at Covenant with friends, family and acquaintances.

Current CCA families, as well as faculty and staff members, can receive a \$500 referral bonus for each new family that they refer (who then applies to CCA, is accepted and enrolls for the 2021/22 school year). The New Family Referral Program does not apply to immediate family members or persons living in the same household.

When will the reward be issued?

For New Families enrolled beginning on the first day of the new school year, the referral bonus will be paid on December 15th, or the business day prior if the 15th falls on a Saturday or Sunday.

For New Families enrolled at any other time of the year, the referral bonus will be paid on the 15th of the 4th month after the New Family's student(s) first day. For example, if you refer a New Family and their student begins school on January 15th, you will receive your referral bonus on May 15th, or the business day prior if the 15th falls on a Saturday or Sunday.

Any current CCA family that is past due on their tuition/fees will have their incentive applied toward any owed tuition/fees first.

Please Note: The new family must list you as a referral on their admissions application, and you, as the referring family, must submit a completed New Family Referral Incentive Verification Form to receive the referral bonus. The form is available by contacting the Admissions Office. Please submit your completed form directly to the Admissions Office.

This incentive program is only valid for the first year that a New Family attends CCA.

Questions? Contact Brenda McPherson, Director of Admissions. brenda.mcpherson@ccamail.org



COVENANT
CHRISTIAN ACADEMY

New Family Referral Incentive Program: Verification Form

Current CCA families - please complete and return this form to the CCA Admissions Office.

I/We, _____ have referred the following family to Covenant Christian Academy.

Referred Family Information:

Referred Family Name: _____

Phone number: _____ Email Address: _____

Address: _____

Referred Student Name: _____ Grade: _____

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I have read and understand the New Family Referral Incentive Form. I understand that the referred family must indicate my name on their application. I further understand that I will receive the referral reward consistent with what is stated in the New Family Referral Incentive Form. I understand that my referral reward will be applied first to any past due amount on my account. I understand that if my family, or the Referred Family, withdraws from Covenant Christian Academy prior to receipt of the referral bonus, the referral bonus is considered null and void and will not be paid.

Printed Name

Signature

Date

FOR OFFICE USE ONLY

Date Received: _____ New Student Application Received: _____