

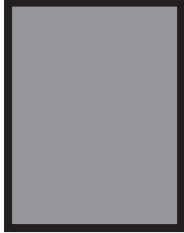


COVENANT
CHRISTIAN ACADEMY

CCA Community Business Directory Ad Spec Sheet

We are excited to announce an exclusive opportunity to showcase your business in our new CCA Community Business Directory! This directory will be available for sale Spring 2025 to all families, staff, and community members connected to our school, providing a direct line to potential customers eager to support other Covenant families and vetted businesses. **Ad space and artwork due by Friday, January 31, 2025.**

AD SIZE OPTIONS:



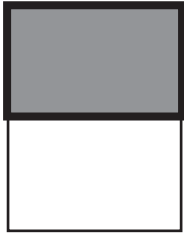
Full page vertical

8.25" x 10.75"

\$375

Inside front cover: \$425

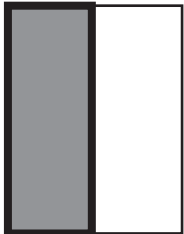
Inside back cover: \$425



Half page horizontal

8.25" x 5.25"

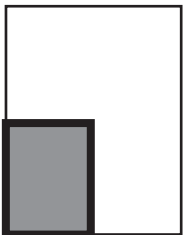
\$250



Half page vertical

4" x 10.75"

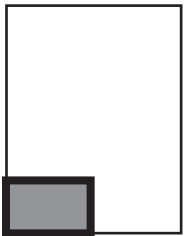
\$250



Quarter page vertical

4" x 5.25"

\$175



Eighth page horizontal

4" x 2.5"

\$100

Business Name
Website, contact info

Directory Listing

Business name, website, contact info

\$25

ALL AD PURCHASES INCLUDE:

- Full color ad space
- Business directory listing
- Complimentary copy of printed Business Directory

ADVERTORIAL REQUIREMENTS:

Accepted File Formats

High resolution, print quality PDFs (with fonts embedded), high resolution JPG, PNG, or EPS files are accepted.

Resolution

Image resolution: 300dpi or higher

Color Space

Products will be printed in CMYK.

Please note: all RGB color files will be converted to CMYK and could cause a shift in color appearance.

Document Size

Files should be created to the exact ad dimensions listed in ad size options. Do NOT include extra margins, crop marks or other non-printing information.

Delivery Method

Preferred delivery method is email.

Send complete ads to:

erin.sheppard@ccamail.org

Subject line:

CCA Business Directory_advertiser name
(ex: CCA Bsuiness Directory_4imprint)

Email message:

Include contact name and information

File name:

advertiser name_ad size
(ex: 4imprint_quarterpage.pdf)

Questions? Contact Erin Sheppard: erin.sheppard@ccamail.org